

PROMOTE: WPB
COMMITTEE MEETING MINUTES

The Committee met on July 1, 2010 from 8:00-9:00 at café De Luca, 1721 N. Damen

Present: Laura Weathered; Eleanor Mayer; and Co-Chair, Sheila Kailus

- I. The Committee discussed the need to request the transfer of additional funds into line item 1.09 of the budget.

Motion: To approve the transfer of \$50,000 from line item(s) as stated in the budget reallocation motions to line item 1.09.

- II. The Committee discussed and approved the release of the remaining 10% of the amount approved for (a) Do-Division Street Fest and (b) the Flat Iron Artists' Association events for January-June of 2010.

- III. The Committee discussed Flat Iron Artists' Association Grant Application for \$17,000 to support the remaining First Fridays in 2010 and Beyond the Coyote.

Motion: To approve the funding of \$6,000 from line item 1.09 to support the Flat Iron Artists' Association's First Fridays from July through December of 2010.

- IV. The Committee discussed The Silver Room Application for \$16,350.00 to support the Silver Room Sound System Block Party on July 24, 2010.

Motion: To approve the funding of \$1,500 to support the marketing and promotion of the Silver Room Sound System Block Party from line item from line item 1.09.

- V. The Committee discussed the Application for \$3,300 to support Beyond the Garden Gate in combination with the Bucktown Garden Walk on July 10 and 11. The Committee declined to grant funds, but will offer free advertising for the event on the bustracker signs.

- VI. The Committee also discussed its position concerning future requests for funding related to Halloween.

- VII. The Committee discussed the distribution of the Resource Guide.