

**WPB (SSA #33) Commission Meeting Minutes
Tuesday, May 11, 2010
St. Mary's of Nazareth Hospital
Conference Room 1CD, 1127 N. Oakley Ave.
Approved (FINAL) Minutes**

Present:

Commissioners: Payton Chung, David Ginople, Larry Griffin, Joe Hall, Wayne Janik, Sheila Kailus, Brent Norsman, Jessica Peterson, Claudia Skylar, Laura Weathered.

WPB Program Manager Jamie Simone and WPB Program Assistant Eleanor Mayer.

WPB Chamber of Commerce President Robert Gomez, WPB Chamber Executive Director Paula Barrington, and four members of the general public also attended all or part of the meeting. Ray Valadez from Ald. Joe Moreno's office also attended part of the meeting on behalf of the First Ward office.

Ms. Peterson called the meeting to order at 7:05 p.m.

Ms. Peterson found that there was a quorum of active commissioners present.

Mr. Janik moved to approve the April 2010 draft minutes. Mr. Hall noted for the record that the April minutes erroneously listed Mr. Chung as providing the Bikes committee report. Mr. Janik moved to approve the April 2010 draft minutes as amended to reflect Mr. Hall providing the Bikes committee report. Mr. Ginople seconded. The motion passed unanimously.

The Chair recognized Ray Valadez from the First Ward Aldermanic office.

Mr. Valadez spoke about:

- (1) the progress on tree pit fence maintenance on Division Street;
- (2) the proposed Logan Square/Humboldt SSA plans being organized by the LACC and others and the opportunity to expand or create a new SSA on the western edge of the First Ward (the latter being the favored option);
- (3) planning for improvements at Milwaukee/ Wood intersection including traffic light modernization etc. SSA commissioners requested that the aldermen consult the Master Plan recommendations regarding this intersection during the planning process; Mr. Valadez agreed that would be helpful and said that a meeting will be set up in late June to discuss future plans. Mr. Valadez suggested the modernization may need to be done in phases due to funding constraints;
- (4) progress on the joint loading zone project with a focus on a block by block approach and potential changes in residential parking near commercial corridors to allow business' employees to park during the day. 2000 W Division will be targeted first, followed by the congested stretch of N Milwaukee;
- (5) Graffiti abatement is becoming an issue. Alderman's office requests that WPB hire private graffiti blasters to supplement city projects.

The Chair recognized Mr. Robert Gomez, president of the Chamber of Commerce.

Mr. Gomez spoke about: (1) going away party for Ms. Barrington; (2) the hiring of a consultant, Kimberly Bares of PLACE Consulting, to manage the transition process, lead the search process, assist the Chamber in developing a business plan, and serve in an interim director capacity during the transition period.

Interim Program Manager report by Ms. Mayer.

Ms. Mayer reported that Steve Berlin, an ethics expert from the City of Chicago, will attend the June meeting (as scheduled by Ms. Barrington before her departure) and present information on that topic as it relates to the SSA. It was reported that the most recent recycling effort was very successful and received 2000 lbs of paper. Upcoming events in the neighborhood include the annual birdhouse auction at Pritzker School. Sam Marts has had his application submitted to fill the open commissioner seat.

Landscaping is underway. Damen Avenue will be pruned this season.

The call to artists is out for the vacant storefronts campaign.

The WPB resource guide is nearly complete and will be delivered soon. Distribution is still an open question.

Financial report by Mr. Hall.

Mr. Hall presented the financial statements, financial position, and P&L budget v. actual for WPB as of April 30, 2010. WPB had total income of \$23,638.94 and total expenses of \$41,125.47 in April. WPB had approximately \$245,061.59 in current assets at the end of the month.

Discussion was had about the need to reallocate funds among various budget accounts and some inconsistencies in the statement of financial position. These issues will be addressed by the staff and treasurer.

Executive committee report by Ms. Peterson.

No report/motions; please see committee report.

Promote: WPB Committee report by Ms. Kailus.

Ms. Kailus moved to approve the funding of \$2,000 to support the marketing and promotion of The Noble Fowl Trio concert on August 21 from line item 1.09. Mr.

Griffin seconded. Mr. Hall pointed out that funds will need to be reallocated to line item 1.09. The motion carried unanimously with Ms. Weathered abstaining.

Ms. Kailus moved to approve the funding of \$15,000 to support the marketing and promotion of Wicker Park Fest on July 31-Aug 1 from line item from line item 1.09. Mr. Janik seconded. Ms. Kailus explained that she asked the Wicker Park Fest to make one single request rather than coming back for more money for the children's fest as they have done in the past. The motion carried unanimously with Mr. Ginople abstaining.

Ms. Kailus moved to approve the funding of an additional \$750 to pay for the printing costs of the Resource Guide from line item 7.06. Mr. Griffin seconded. Discussion was had about the funds initially approved for this project (\$2000) and distribution. The motion carried unanimously.

Clean, Green & Safe Committee report by Mr. Ginople.

Mr. Ginople moved to approve funds from Line Item 3.03- Landscaping not to exceed \$4,000, for Futurity to add an additional map-based user interface to the WPB Landscape Database to allow the direct editing of parcel addresses and other data as needed. Mr. Hall seconded. Discussion was had about the use of the database and future plans. The motion carried unanimously.

Mr. Ginople moved to approve funds not to exceed \$500 from Line Item 3.03 Landscaping, to replace the current damaged sign in Mautene Court with a more robust sign. Mr. Griffin seconded. The motion carried unanimously.

Mr. Ginople moved to approve Gary Lehman as a voting member of the Clean, Green and Safe committee. Mr. Chung seconded. The motion carried unanimously.

Ms. Peterson yields the chair to Ms. Kailus.

Promote: The Arts report by Ms. Peterson.

Ms. Peterson reported on the progress of the art in vacant storefronts project.

Transportation: Pedestrians & Passengers Committee report by Mr. Norsman.

Mr. Norsman reported on the presentation by the owner of the new parking garage to be erected on Milwaukee Ave and the ATA Mode Study data.

Mr. Norsman moved to approve the location of the installation of the You are Beautiful mural on the fences fronting 1640-54 and 1660-68 Division Street. Mr. Chung seconded. Christy Webber will install. The motion carried unanimously, with Ms. Kailus abstaining.

Guide Development Committee report by Mr. Griffin.

No report/motions; please see committee report.

Transportation: Bikes Committee report by Mr. Hall.

Mr. Hall and Mr. Chung discussed the exploration of lower-cost bike options for bike valet services (or an equivalent) at the Do Division Street Festival.

Mr. Chung moved to add Katie Call and Brandon Antoniewicz as voting members of the committee. Mr. Janik seconded. The motion carried unanimously.

Public comment.

Ms. Coorens commented on the Plasticene program. Mr. Gomez discussed various matters relating to the chamber. A discussion was had about the SSA levy.

Mr. Janik moved to adjourn. Ms. Skylar seconded.

The meeting was adjourned at 8:25 p.m.