

**PROMOTE: WPB**  
**COMMITTEE MEETING MINUTES**

The Committee met on March 25, 2010 from 9:00-10:30 at café De Luca, 1721 N. Damen

*Present:* Laura Weathered, Mike Hartnett; Interim Program Director, Eleanor Mayer; Co-Chairs, Jean Taylor and Sheila Kailus

- I. The Committee discussed the Chopin Theatre Wicker Park Visual Spectacle Feasibility Study, as requested at the last commission meeting. The Committee did not believe the Feasibility Study met the required standards of the SSA and declined to release the remaining 10% of the amount approved for the project.
- II. The Committee discussed the Do Division Family Fun Fest Grant Application and declined to grant additional funding to the event.
- III. The Committee reviewed the draft WPB Resource Guide and made suggested changes to it. A method of distribution to the Guide needs to be determined. The Committee recommended a joint effort between the SSA and Chamber to do so. We need to assess the availability of commissioners to assist in the distribution of the Manual in the absence of a Contract Coordinator.
- IV. The Committee discussed the recommendation made by the Long Term Planning Committee regarding grant approvals. The Committee needs to examine the types of projects the SSA supports and the type of support it provides. We would like to create a set of guidelines to publish in the fall and implement in 2011.
- V. The Committee reviewed proposals by Tocco for various events at Mautene Court. While the Committee suggested that Tocco could organize two events this summer, it declined to pledge financial support at this time. The Committee also recognized the need to establish protocols for the use of Mautene Court by restaurants, businesses or private citizens.
- VI. The Committee discussed the Time Out Chicago WPB Neighborhood Guide and the need to approve funds for an overrun of maps and the marketing event.

*Motion:* To approve the payment of \$3,000 to produce 20,000 extra copies of the Time Out Chicago Neighborhood Guide from line 1.04 Public Media Relations.

*Motion:* To approve the payment of \$300 for the marketing event to promote the Time Out Chicago Neighborhood Guide from line 1.04 Public Media Services.

- VII. The Committee discussed the conflict of interest policy.