

**Wicker Park Bucktown SSA
Long Term Planning Committee
Meeting Notes for February 23, 2010**

The Long Term Planning Committee met to review progress against the WPB Master Plan. The progress of each of the implementation committees was reviewed. The following comments, numbered by recommendation number, constitute the feedback the Long Term Planning Committee agreed on for the implementation committees.

Clean Green & Safe

Overall recommendation – Several “green” recommendations relate to parks and public spaces, and less to maintenance of assets (this committee’s core competency). The LTP committee will give more thought to how to best delegate these recommendations in the future.

- 1.4 Consider contacting West Town SSA to learn how they were able to deploy new trash cans.
- 6.1 Given the high density of restaurants in WPB and a recent change in State law, any recycling program should consider industrial composting as part of the plan. LTP will report back to Marjie Isaacson with some further information.
- 6.6 This could be a future project of the year, given its scope.
- 6.7 Recommend that this be turned over to the Bikes Committee.
- 6.8 Propose that the committee oversee landscaping with overall landscaping activities and turn this over to the Promote WPB Committee.
- 6.9 Recommend that this be moved over to Pedestrians and Passengers Committee.
- 6.10 Devise a plan to support MPC’s efforts and plan for future implementation once that report has been completed.
- 2.1 – 2.3 Do not recommend a move to another committee at this time, but we do understand if the committee does not want to make this a present priority.

Promote WPB

Overall recommendation – Develop a comprehensive strategy that ties the various promotion activities together in a cohesive effort.

Overall recommendation – Consider establishing metrics and techniques to measure effectiveness of all promotion efforts including advertising and grants to festivals.

- 6.8 Formally take over recommendation 6.8 from Clean, Green & Safe.
- 7.5 Consider moving to Bikes committee.

Promote The Arts

Overall recommendation – There seems to be good progress in moving this committee’s work along. Consider hosting a roundtable to bring together constituencies, particularly in developing the various resource guides which are recommended.

- 4.3 Consider moving this to the Guide Development Committee to incorporate into their zoning discussions.
- 4.10 Discuss joint actions with the Guide Development Committee.
- 4.11 The recent actions to select a vendor seem to belong against this recommendation rather than 4.3.
- 4.12 Good progress with Flat Iron. Reflect on how to bring Flat Iron representation more actively into the committee.

Guide Development

- 4.3 Consider taking this from the Promote The Arts Committee.
- 7.11 Move this back to the Pedestrian & Passengers Committee until the Sidewalk Inventory is completed.
- 5.9 On Hold
- 7.37 With the changes to parking rates, no further actions should be taken until the impact of the changes can be assessed.
- 7.40 Agree that the committee should craft a WPB position on permit parking. This will need to be coordinated with both Aldermen and a clear justification created that can be used to educate businesses and residents.
- 7.45 Recommend that the committee review the original Master Plan as this recommendation is still valid even with recent parking changes.

Transportation: Pedestrians & Passengers

Overall Recommendation – Projects slated for 2011 will require research and planning during 2010 in order to be started on time. Preliminary research should be part of 2010 work plan.

- 7.6 Include inventory of news stands (7.5) with sidewalk inventory.
- 7.11 Keep this recommendation until the sidewalk inventory is complete.
- 7.27 Great progress!
- 7.31- 7.32 Continue to monitor and make contact if new project manager is designated.
- 7.46 Preliminary work could include assessing lessons learned from event trolleys and other neighborhoods that have done trolleys.

Transportation: Bikes

- 6.7 Formally take over recommendation 6.7

Project of the Year Discussion

The committee recommends that recommendations nominated for Project of the Year (POY) fulfill three criteria:

- That they are either recommended within the plan or address multiple recommendations from the plan;
- That they demonstrate WPB's leadership;
- That they are highly visible and have a high impact on the area's quality of life.

In general, two POYs can be moving at once: one in a construction/implementation stage and one in a groundwork stage. The groundwork stage will typically be accomplished by a single committee, whereas implementation will involve multiple committees and outside stakeholders.

Our recommendations for the Project of the Year:

1. Milwaukee & Wood intersection treatments, particularly adding amenities to the public spaces created by CDOT's work there this year
2. Western corridor: Guide Development should identify stakeholders and outside assistance available for future implementation
3. Gateways under I-90/Union Pacific Railroad corridor: Pedestrians & Passengers may want to identify stakeholders and a process for future implementation.