

PROMOTE: WPB
COMMITTEE MEETING MINUTES

The committee met on January 27, 2010 from 9:30-11:00 at café De Luca, 1721 N. Damen

Present: Iwona Biedermann, Alisa Hauser; Mike Hartnett; Program Director, Jamie Simone; Eleanor Mayer; Co-Chairs, Jean Taylor and Sheila Kailus

I. The committee reviewed additional information provided by the Flat Iron Artists' Association (FIAA) for the release of the last 10% of funding pledged to support WPB First Fridays in 2009. The committee approved the release of these funds.

II. The committee reviewed the grant application submitted by FIAA for its First Fridays and smART events in 2010. FIAA requested \$80,000 (\$60,000 allocated to First Fridays and \$20,000 allocated to smART events).

***Motion:** To grant \$12,000 to support the marketing and promotion of both First Fridays and smART events for the first 6 months of 2010 from line item 1.09. The grant is to be paid in quarterly increments.*

III. The committee reviewed additional information provided by Do-Division Holiday for the release of the last 10% of funding pledged to support the event. The committee approved the release of these funds.

IV. The committee reviewed additional information provided by The Pipeline for the release of the last 10% of funding pledged to support it in 2009. The committee approved the release of these funds.

V. The committee discussed the 2009 Time Out Chicago pull-out guide promoting WPB. The committee is interested in doing something similar to this in 2010, but would like to get proposals from other vendors, such as New City.

VI. In December of 2009, the committee reviewed Accessible Contemporary Music Grant, Silent Film Festival performance at Chopin Theatre in March of 2010.

***Motion:** To grant \$600 to support the marketing and promotion of the event from line item 1.09. Another \$600 (for a total of \$1,200) will be granted from line item 1.09 if matching sponsors are procured. The grant is to be paid in \$300 increments.*