

WPB (SSA #33) Commission Meeting Agenda
Tuesday, February 9, 2010
St. Mary's of Nazareth Hospital
Conference Room 1CD, 1127 N. Oakley

Public comment is encouraged throughout the meeting. The Chair will recognize non-commission members as appropriate. Non-commission members wishing to address the commission should so signify by raising their hand in order to be recognized by the Chair. The Chair will have discretion to limit discussion.

AGENDA

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| 1. Call to Order & Introductions – Jessica Peterson, Chair | |
| 2. Review of January 12, 2009 Meeting Minutes | <u>Action</u>
<i>Motion</i> |
| 3. Chamber of Commerce Report | n/a |
| 4. Aldermanic Reports (5 min/ward) | None |
| 5. Financial Reports (as of 1/31/10) | None |
| 6. Program Manager Report | n/a |
| 7. Reports of Committees (3-5 min/committee) | n/a |

a. Executive *Motion*

Motion: To grant \$1,500 from budget line 10.04 Office Equipment/Maintenance for the recovering and installation of a new awning and illuminated sign for the WPB and Chamber office at 1414 N Ashland Ave. The total expense for this project is to be split evenly with the Chamber. Both the sign and awning will display the name and logo of the Chamber and WPB.

Motion: To grant \$1,200 from budget line 10.10 Service Provider Direct Services for Eleanor Mayer, WPB Program Assistant (and interim Program Manager) to attend the American Planning Association's Annual Conference in New Orleans April 10-13, 2010. The conference allows for professional development and required AICP certification maintenance (CM) credits to be obtained. Additionally, conference attendance ensures a WPB representative will be present to accept the SSA Master Plan's 2010 National Planning Award in person on behalf of WPB.

Motion: To approve funds to sponsor a professional third party audit of the Chamber's books from line item 10.01 SSA Audit.

b. Promote: WPB *Motion*

Motion: To grant \$12,000 to support the marketing and promotion of both First Fridays and smART events for the first 6 months of 2010 from line item 1.09. The grant is to be paid in quarterly increments.

Motion: To grant \$600 to support the marketing and promotion of the event from line item 1.09. Another \$600 (for a total of \$1,200) will be granted from line item 1.09 if matching sponsors are procured. The grant is to be paid in \$300 increments.

Motion: Approval of \$23,000 from line item 1.04: Public Media Relations/Services to fund the development, production and printing of a neighborhood way finding navigation guide and promotional magazine insert for the spring of 2010.

c. Promote: The Arts

Motion

MOTION: To approve the proposal from Firebelly/Pivotal and develop a contract to complete phase one of the filling vacant storefronts project for a cost not to exceed \$6,000 from budget line 3.08 Public Arts.

d. Guide Development

Motion

MOTION: To approve Rudy’s Roundup/Brooke Timm’s application for a façade improvement program rebate for façade work performed at 1410 N. Milwaukee within one month of the application being received by WPB, and to further approve payment of the rebate in an amount of \$2,400 from line item 5.01 Façade Enhancement Program.

MOTION: To approve Barry’s Drugs/Golin Family Trust application for a façade improvement program rebate for façade work performed at 1366-70 N. Milwaukee within two months of the application being received by WPB, and to further approve payment of the rebate in an amount not to exceed \$5,000 per PIN/address from line item 5.01 Façade Enhancement Program.

MOTION: To approve changes to the WPB Façade Rebate Program 2010 policy and application materials to permit applicants to obtain rebates for work completed no more than 60 days prior to the submission of their application (or at any reasonable time thereafter), to require applicants to submit a Work Summary Worksheet, and other minor edits.

MOTION: To approve Suzanne Keers as a voting member of the WPB Guide Development Committee.

e. Transportation: Bikes

Motion

MOTION 1. Promotional item: To allocate \$3,300 for purchase of lights and reflective accessories to use as promotional items for nighttime safety (by police and at events like Bike to Work Week and bike valet stations from line 6.01 Bicycle Advocacy), and to sponsor a coffee break for a winter bicycle tour of the neighborhood (discretionary grants line 1.09 less than \$200).

MOTION 2. Voting members – Bikes Committee would like to add Katie Call and Brandon Antoniewicz as voting members of the committee.

f. Clean, Green & Safe

None

g. Transportation: Pedestrians & Passengers

None

8. Questions & Announcements (5 minutes)

n/a

9. Adjournment

Motion