

WPB (SSA #33) Commission Meeting Agenda  
Tuesday, January 12, 2010  
St. Mary's of Nazareth Hospital,  
Conference Room 1AB, 1127 N. Oakley

Public comment is encouraged throughout the meeting. The Chair will recognize non-commission members as appropriate. Non-commission members wishing to address the commission should so signify by raising their hand in order to be recognized by the Chair. The Chair will have discretion to limit discussion.

**AGENDA**

1. Call to Order & Introductions – Jessica Peterson, Chair

2. Review of December 8, 2009 Meeting Minutes **Action**  
Review of Current Agenda *Motion*  
Meeting Protocol

3. Aldermanic Reports (5 min/ward) None

4. Financial Reports (as of 12/31/09) None

5. Program Manager Report n/a

6. Program Assistant Report n/a

7. Chamber of Commerce Report n/a

8. Reports of Committees (3-5 min/committee) n/a

- a. Promote: WPB *Motion*

*Motion 1: To approve an amount not to exceed \$25,000 from line item 1.04 in the 2010 budget to pay for Q1 ad placement. The ads will be from the existing neighborhood marketing campaign and will not require additional graphic design fees.*

- b. Promote: The Arts *Motion*

*Motion 1: To approve an RFQ for art in the vacant storefronts for a cost not to exceed \$6,000 for phase 1, \$50,000 for phase 2, total project not to exceed \$81,000 (including marketing). The dates and deliverables will be listed in the RFQ and the display period should extend 12 months. \$6,000 funding for phase 1 will be awarded as 50% up front, 50% due upon receipt of specified deliverable. Phase 1 contract to be awarded Feb 8th after the committee meeting on Feb 4th. The Phase 1 study results will be due March 26th. This project will be funded from line 3.08 Public Arts. \$42,000 will be funded from the 2010 budget, and \$39,000 from the 2011 budget. The 2011 budget line items will be clarified in late 2010 or early 2011. The 2010 budget amounts are as shown below:*

*Move \$20,000 from 1.01 Display Ads to 3.08 Public Arts.*

*Move \$10,000 from 1.09 Other: Grants to 3.08 Public Arts.*

*Move \$2,000 from 4.07 Development of Comprehensive Database to 3.08 Public Arts.*

*Move \$5,000 from 6.14 Other: Contract Work as Needed to 3.08 Public Arts.*

*Move \$5,000 from 8.01 SSA Work Plans to 3.08 Public Arts.*

- c. Executive *Motion*

*Motion 1: To adopt the following commissioners as co-chairs for the 2010 WPB committees:*

*Promote WPB: Sheila & Jean*

*Promote the Arts: Jessica & Claudia*

*Pedestrians & Passengers: Jan & Brent*  
*Guide Development: Laura & Larry*  
*Bikes: Joe & Payton*  
*Clean Green & Safe: Wayne & David*

c. Guide Development	None
d. Transportation: Pedestrians & Passengers	None
e. Transportation: Bikes	None
f. Clean, Green & Safe	None
9. Questions & Announcements (5 minutes)	n/a
10. Adjournment	<i>Motion</i>