

FW Promote WPB Committee minutes and yes its Sunday
From: Laura Weathered [mailto:nnwac@nnwac.org]
Sent: Sunday, November 29, 2009 11:56 AM
To: Jamie Simone; Alisa Hauser; Ellen Wady; Jessica Peterson
Subject: Promote WPB Committee minutes [and yes its Sunday]

Promote WPB Committee minutes Nov 24, 2009
Attending: A Hauser, J Simone, L Weathered, E Wady, J Peterson [who left early, and did not participate in all discussion or voting].

The discussion involved review of 4 community grants, the release of 10% to the Flat Iron Artists Assn based on final report, and contract for added services for web design.

A conflict of interest was noted by Laura Weathered in the community grant review of CIMMFEST, as an employee of NNWAC, which provides services to CIMMFEST. Also noted as conflict of interest in a community grant review by Alisa Hauser, editor/owner of Pipeline, a business competitor and potential collaborator with Culture Lady/Urban Times submitted by Elaine Coorens. The committee agreed to fund the North Bucktown Merchants through the WPB Chamber of

Commerce for \$500 from line item 1.01 for trolley service for holiday shopping event on Dec 4, 2009. This does not require Commission vote; the funding was provided through the limited discretionary funds authorized by the Commission in July 2008. The committee reviewed the contract balance for web design services for changes made by SSA staff and approved final payment in the amount of \$8560 for additions to contract web design services for changes. The original approved amount was up to \$10,000 from line item 1.06, made in May of 2008.

1. Motion submitted to fund CIMMFEST in the second annual festival for \$5000 up to \$15,000 in increments of \$2500 when/as match in cash donations is met. This is a January 2010 expense.

2. Motion to fund \$5333 to the WP Advisory Council to refurbish and reinstall the WP Man statue with the requirement that a plaque be installed that gives recognition to the WPB Special Service District, and that evidence that a maintenance plan and funding strategy is defined.

3. Motion: To approve an amount not to exceed \$25,000 from line item 1.04 in the 2010 budget to pay for Q1 ad placement. The ads will be from the existing neighborhood marketing campaign and will not require additional graphic design fees.

4. Motion to fund the community grant to Culture Lady, Coorens Communications for \$3000 for website and printing. Any further funding requests need to demonstrate income from advertising and sponsors, and community interest.

5. The Committee reviewed the final report submitted by Flat Iron Artists for Fall smArt Show and approve the release of 10% remaining grant funds.

6. Motion: To approve the release of additional funding for the WPB Marketing Campaign in the amount of \$11,756.22 (from line item 1.04) to cover the remaining balance on the final Firebelly Design invoice.

FW Promote WPB Committee minutes and yes its Sunday

--

Laura Weathered, Executive Director

Near Northwest Arts Council
St Paul's Cultural Center
2215 W North Avenue
Chicago, IL 60647
773.278.7677