

TRANSPORTATION: PEDESTRIANS AND PASSENGERS COMMITTEE

Committee met September 17, 2009 from 8:30-9:30 at 2125 W. North Avenue

Present: Commissioners Jan Metzger and Sheila Kailus; Ben Helphand, RJ Seidel and Jamie Simone

- I. **BUSTRACKER:** We discussed the installation of the Bustracker monitors and the resolution of minor issues associated with the installations.

We also discussed preparing a press release for the Bustracker project and approved the expenditure of up to \$1,000 to do so. Lastly, we discussed partnering with the Promote WPB committee to market the project.

Motion: To approve up to \$1,000 from line item 1.01 Display Ads to hire a public relations professional to write and “shop” a press release regarding the Bustracker project.

- II. **ACTIVE TRANSPORTATION ALLIANCE (ATA) MODE STUDY:** We discussed the ATA Mode study and requested certain modifications to the study to make it more useful for the SSA.

- III. **CTA ADOPT-A-STATION:** The committee continued to discuss the CTA Adopt-a-Station project. We discussed the draft timeline and process for the project prepared by Jan Metzger. After input from the committee the proposed timeline was revised and is currently being reviewed by the Promote the Arts committee. Jamie is meeting with a new contact at the CTA who is reviewing the Adopt-a-Station program with an eye toward revamping it. Our project may become a pilot project for an improved Adopt-a-Station program.

- IV. **SIDEWALK MAINTENNACE/REPAIR/CROSSWALKS:** We continued to discuss the issue of sidewalk repair and maintenance within SSA #33.

- V. **MASTER PLAN – LONG TERM PLANNING RECOMMENDATIONS:** We agreed with the recommended changes to the Transportation: Pedestrians and Passengers portion of the Master Plan.