

WPB (SSA #33) Commission Meeting Minutes

Minutes

Tuesday, October 13, 2009

Chicago Public Library Bucktown/Wicker Park Branch

Present:

Commissioners: Payton Chung, David Ginople, Larry Griffin, Joe Hall, Wayne Janik, Sheila Kailus, Jan Metzger, Jessica Peterson (chair), Claudia Skylar, Laura Weathered; WPB Program Manager Jamie Simone; WPB Contracts Coordinator Jason Giarmo; WPB Administrative Assistant Eleanor Mayer; Wicker Park/Bucktown Chamber of Commerce Executive Director Paula Barrington; two members of the general public.

Ms. Peterson called the meeting to order at 7 p.m.

Ms. Metzger moved to approve September 2009 draft minutes. Mr. Janik seconded. The motion carried unanimously (with Ms. Skylar not present for the vote).

Financial report by Mr. Hall.

Mr. Hall presented the financial statements and current financial position of WPB. As of September 30, 2009, WPB had total income of \$19,314.82 and total expenditures of \$107,868.75. WPB has approximately \$383,147.69 in its accounts. Discussion was had regarding rent, a recent check returned insufficient funds, and the need to more closely monitor WPB accounts to ensure sufficient balances to cover outstanding checks and debits.

Program manager report by Ms. Simone.

Ms. Simone discussed the dates, times, and locations for 2010 WPB commission meetings. Due to potential changes in the Bucktown/Wicker Park branch's opening hours, Ms. Simone will work to find new potential locations. Possibilities include: Wicker Park Field House, St Paul's Community Center, Chicago Public Schools within the neighborhood, hospitals, and St. Mary's.

Ms. Simone and Ms. Mayer discussed information and ideas they obtained during their attendance of the Upper Midwest American Planning Association (APA) Conference in Chicago, Illinois in September 2009.

Ms. Simone discussed the progress of Bus Tracker installations and the neighborhood marketing campaign launch party at Crust, plans for a proposal regarding the Web site aspects of the marketing campaign launch, discussions with the CTA's new adopt-a-station program manager, and pending applications for open commission seats.

Commissioners requested a compilation summarizing the motions passed in 2009 for the commission's review and use.

Contracts coordinator report by Mr. Giarmo.

Mr. Giarmo presented a report regarding the streetside recycling pilot program and reviewed the services performed by Christy Webber and CleanSlate in September 2009. Mr. Giarmo also discussed the plans to finalize the new snow removal and street cleaning contracts, and tentative city approval regarding electricity for decorative lights for Polish Triangle holiday programs.

Chamber of Commerce report by Ms. Barrington.

Ms. Barrington summarized the upcoming Halloween-oriented events in the neighborhood.

Promote: WPB Committee report by Ms. Weathered.

Ms. Weathered moved to approve up to an additional \$60,000 from line item 1.04 to pay for design services and media buy to execute the WPB marketing campaign through the end of the year. Mr. Ginople seconded. The motion carried unanimously.

Ms. Weathered moved to approve a grant of up to \$1,010 from line item 1.09 to Virtu and several other businesses on Damen Avenue to produce promotion materials for a bridal sales event. Mr. Janik seconded. Discussion was had regarding the amount of the total expenditure to be funded by WPB; the amount is less than 20% of their total budget. The motion carried, with Mr. Janik, Ms. Metzger, Ms. Kailus, Ms. Weathered, and Mr. Griffin voting aye, and Mr. Ginople, Mr. Hall, Mr. Chung, and Ms. Skylar voting nay.

Ms. Weathered moved to approve expenditure of up to \$1,000 from line item 1.04 for the marketing campaign kickoff party. Mr. Janik seconded. The motion carried unanimously.

Ms. Weathered moved to approve \$11,200 from line item 1.09 to subsidize productions for a six-week film festival to be held at St Paul's Community Center, said program to involve four theater companies, and WPB funds to subsidize marketing efforts. Mr. Janik seconded. The total budget for the festival is approximately \$59,600. Discussion was had regarding potential financial benefits to NNWAC/St. Paul's as a result of this programming. The motion failed to carry, with Mr. Janik, Ms. Metzger, Mr. Ginople, and Mr. Hall voting nay; Mr. Chung and Mr. Griffin voting aye; and Ms. Kailus, Ms. Weathered, and Ms. Skylar abstaining.

Long-Term Planning Committee report by Mr. Chung.

Mr. Chung moved to approve the remaining 10% funding of NNWAC's feasibility analysis to convert St. Paul's Church to a community and cultural center. Mr. Ginople seconded. The motion carried unanimously, with Ms. Weathered abstaining.

Executive Committee report by Ms. Peterson.

No motions.

Guide Development Committee report by Mr. Griffin.

No motions. Mr. Griffin discussed the status of CoStar and zoning projects.

Transportation: Pedestrians & Passengers Committee report by Ms. Kailus.

Ms. Kailus moved to approve up to \$1,000 from line item 1.01 Display Ads to hire a public relations professional to write and "shop" a press release regarding the Bus Tracker project. Mr. Janik seconded. The motion carried, with Ms. Skylar voting nay and all other commissioners voting aye.

Transportation: Bikes Committee report by Mr. Chung.

No motions.

Clean, Green & Safe Committee report by Mr. Ginople.

No motions. Mr. Ginople discussed the status of various committee projects, including holiday

decorations, Futurity project, Christy Weber work plans for the fall, commercial recycling programs, and issues regarding service of streetside trash cans.

Promote: The Arts Committee report by Ms. Skylar.

No motions.

Public comment.

Mr. Ginople expressed concerns regarding the time elapsed between the passing of certain motions by the WPB Commission and the execution of approved funding, projects, or programming by WPB staff.

Mr. Janik moved to adjourn. Ms. Skylar seconded. The meeting was adjourned at 8:45 pm.