

WPB SSA #33
Guide Development Committee Meeting
August 21, 2009

Present: Jim Farrell, Larry Griffin (Chair, voting member), Kirsten Hull (voting member), Suzanne Keers, John Paige (voting member), Jessica Peterson (voting member), Jamie Simone, Eleanor Mayer.

1. Review of old business from July meeting.
2. Façade improvement program. [Jessica]
 - A. Jamie/Eleanor to coordinate developing a sign or placard indicating that façade renovations are being subsidized in part by WPB; WPB Executive Cmte to discuss whether it would be best to hold off until after projects are completed before putting up signs before anything is finalized.
 - B. Per Jamie, WPB will soon need a new brochure re: façade improvement, graffiti abatement and similar programs. May hold off until we have photos of completed façade improvement projects to do so.
 - C. Committee recommends that new WPB Web site include a separate, highly visible section for business owners and prospective owners; should include applications façade, graffiti, similar programs, and also include specific examples of completed, WPB sponsored projects. [Larry to coordinate with Jamie/Eleanor]
 - D.
 1. After discussion by committee, Jessica Peterson moved to approve Kevin O'Donnell's application for façade improvement rebates of up to \$5,000 for work to be completed at Pint, 1567 N. Milwaukee Ave. Project will include installation of new custom aluminum bifold glass doors and masonry work. Applicant is required to submit final bid/plans for work when they are completed, and evidence of payments for work completed and permits. John Paige seconded. Motion carried unanimously, with Kirsten Hull abstaining from vote.
 2. After discussion by committee, Jessica Peterson moved to approve Mark Snider (on behalf of Joseph Freed & Associates) for façade improvement rebates of up to \$5,000 for work to be completed at 1287, 1289 and 1291 N. Milwaukee Ave. Project will include removal of overhead grills. Applicant is required to submit final bid/plans for work when they are completed/selected, and evidence of payments for work completed and permits. Motion carried unanimously, with John Paige seconding and Kirsten Hull abstaining from vote.

- E. ACTION ITEMS:
 - 1. Minor revisions to application/program description; re-work city permits section to indicate WPB will require proof of proper permitting and is willing to finance cost of project permits. [Jamie]
 - 2. Post façade improvement program info and application to downloads section of current Web site. [Jamie/Eleanor]
 - 3. Need to request that aldermen and Chamber forward info to mailing lists. [Jamie/Eleanor]
 - 4. Continue to solicit applications. [Jessica]
- 3. Discussed Master Plan Recommendations 5.3/5.4/5.8 (develop strategic sites/recruiting retail/marketing small spaces). [Kirsten/Suzanne/Larry]
 - A. Discussed and approved in principle moving forward with a CoStar pilot program, pending WPB commission approval. Plan is to work with other local groups via Local First to make CoStar monthly subscription more affordable.
- B. ACTION ITEMS:
 - 1. Jamie/Suzanne to follow up and check on licensing, terms of use, and pricing. [Jamie/Suzanne]
 - 2. If Local First is willing to participate, plan is to move WPB commission for approval of funding for up to one year of CoStar subscription fees at next WPB commission meeting. [Larry/Jessica]
- 4. Discussed Master Plan Recommendations 5.1 and 5.2 (SSA stance on zoning; promote low impact development.) [John]
 - A. John to continue researching for examples of examples of density stances/policies/programs from other neighborhood organizations such as SOAR, Fulton River neighborhood association, and others.
- 5. Agenda items for next committee meeting – Friday July 17, 2009 at 8:00 a.m.
 - A. Review old business and action items.
 - B. Review/update on façade improvement program applications/projects.
 - C. Brainstorm re: how to best use CoStar info pending approval of project.