

## WPB Promote the Arts Minutes

September 1, 2009 11:30 am

WPB Promote the Arts met at 1615 W North Avenue.

Present: Dan Kuruna, Claudia Skylar, Laura Weathered, Allison Stites

In response to the Peds and Passengers efforts to move the CTA Adopt-a-Station Promote the Arts will provide a RFP/Q form for recruiting artists, drafted by Lynn Basa. There is a general component, a customizable component per specific project needs and a description of the jury process. This is completed or to be completed in the next week. Allison Stites has also agreed to represent the PTA committee during Peds and Passengers meetings regarding the Adopt-a-Station discussion to aid and advise.

PTA will also compile a database of information including arts organizations, artists and arts supporters in the neighborhood. Allison Stites, representing Around the Coyote and Laura Weathered, representing NNWAC have agreed to supply their contacts list to initiate this collaboration. After settling formatting concerns, this database will begin to be compiled Wednesday, September 9. We anticipate having 8,000+ contacts which will allow us to directly contact members of the arts community.

Since there is a shared interest in compiling commercial space availability in the neighborhood, Claudia Skylar has agreed to represent the PTA committee at Guide Development meetings. Her presence is to aid exploring the means available to inventory space availability for artists and arts events – directly related to the Strategic Plans items 4.1, collect and track arts housing data, 4.3 – convert vacant ground floor retail into live-work space for artists. She is also proposing to do a presentation involving zoning and how it relates to what is possible in respect to the Strategic Plan.

PTA will also create a webpage linked to the website to:

- List the priorities, goals and plans of PTA for the next 5 years.
- List current RFQ/Ps
- Provide a resource list of galleries, arts education organizations and arts programs
- Conduct surveys of the arts community

PTA will also identify 15+ sites throughout the neighborhood as potential sites for public art – murals, sculpture sites etc. by Oct 1 with the goal of initiating public art projects at these sites.

Claudia Skylar and Allison Stites will co-chair the Promote the Arts Committee.

PTA has chosen a strategy of implementing 4 kinds of projects: Ongoing, Permanent, Temporary and Art Education.

A brief discussion of a program to gather a collective of artists and their work to present to businesses as opportunities for partnerships – SSA would underwrite the effort.

The committee also discussed options and strategies to support arts education within the neighborhood. In addition, PTA will further define the mission statement of the committee.