

Promote: WPB  
June 30, 2009  
9:30am at caffe De Luca

Attendees:  
Art Sundry, Jr, Co-chair  
Jamie Simone  
Anne Mills  
Ellen Wadey

1) Flat Iron Artist Association:

As there will be no August commissioner meeting and FIAA will want to request funding support for the September, October, November and December First Fridays, we have the following motion:

✓ **To approve up to \$15,000 from line item 1.09 to support the last four 2009 First Fridays subject to the receipt and acceptance of their report.**

This group has been active and organized and regularly provides an abundance of information on their events and efforts. Promote WPB is very comfortable with this "advance" approval. We provided \$15,000 for May- August and \$10,000 for January- April.

2) Wicker Park Fest Grant:

We had previously approved \$16,000 to be utilized as \$7,500 for Ralph's World children entertainment, \$7,500 for general advertising and \$1,000 for a banner for the kids stage with our logo.

Ralph's World is not available. A modified motion is below:

- A. \$7,5000 to the Chamber for general advertising and \$500 for a banner with our logo**
- B. \$7,500 plus \$500 for a banner with our logo to Friends of Pritzker School to provide a diversified children's entertainment as outlined below:**

\$2,135 Moon Jump 4 U: tents, water, bounce house, dunk tank  
\$1,190 Friendly Farms: Petting Zoo  
\$1,600 Entertainment

BANNERS

- ✓ \$100 Stage Risers
- \$250 Helium Tanks
- \$400 Banners and signage
- \$1,100 Sound system
- \$75 Face painting supplies
- \$200 Food i.e. Goldfish, kid snacks
- \$100 Miscellaneous supplies: crafts, pens, tape, poster board, etc.

3) Pritzker Birdhouse Project Fund Report:

The efforts raised \$9,500 to benefit the renovation of the kindergarten and preschool play area of the school. They sold all but a few 69 birdhouses and plan to repeat this event next year. We approve the report and release the 10% hold-back.

*(\$2500 investment)*

4) Redmoon Theater Halloween Ephemera:

Working with the Metropolitan Planning Council, WPB has formed a relationship with Redmoon Theater, and has discussed ways to work together to enliven the Polish Triangle, Mautene Court, and the 1200-1300 blocks of North Milwaukee. Redmoon is available in October for a Halloween event, which would process up and down Milwaukee Avenue featuring performers who would sing along the way and pay special attention to Mautene Court and the Polish Triangle. The details of the project (including date, time, exact route of the performers) have yet to be negotiated, but given that there is no Commission meeting in August, it is necessary to approve preliminary funding now in order to move forward. (Draft proposal is attached.)

**To approve: an amount not to exceed \$10,000 to engage in a contract with Redmoon to host a Halloween event on Milwaukee Avenue. \$10,000 will be reallocated from 3.08 Public Arts to 1.05 Special Events.**

- 5) We discussed the need to complete a mid-year status report for the July commissioner meeting on the community efforts compared to the master plan and goals we set out a few months ago.