

**WPB (SSA #33) Commission Meeting**  
**Tuesday, May 12, 2009**  
**Chicago Public Library, Bucktown-Wicker Park Branch**  
**Minutes**

Present: Payton Chung, David Ginople, Joe Hall, Sheila Kailus, Dan Karuna, Janice Metzger, Claudia Skylar, Art Sundry, Laura Weathered; WPB Program Manager Jamie Simone; WPB Contracts Coordinator Jason Giarmo; Wicker Park Bucktown Chamber of Commerce Executive Director Paula Barrington; approximately twelve audience members.

Ms. Kailus called the meeting to order at 7:01 p.m.

Mr. Chung moved to approve the April 14, 2009 draft minutes. Mr. Kuruna seconded. Motion approved unanimously.

**Financial report by Mr. Sundry**

The treasurer reported revenue of \$36,066 , expenditures of \$86,530, and approximately \$692,887 in the WPB's bank accounts. Clarification of some individual expenditures was requested and given.

**Program Manager report by Ms. Simone and Contracts Coordinator report by Mr. Giarmo.**

Ms. Simone referred commissioners to the written report on her attendance at the national APA conference, with discussion of a Cambridge, MA example much like the Polish Triangle that provides useful precedents.

A written report on the progress Futurity has made on the Landscape Management database was provided.

Mr. Giarmo has submitted a request for a special event permit for the Polish Triangle for Bike to Work Week.

Ms. Simone and Mr. Giarmo are working on programming and associated permits for Mautene Court, for Saturday activities like yoga, face painting or other non-commercial activities. They will submit a request for a blanket ordinance for summer Saturdays, including use of the Polish Triangle. Ms. Weathered suggested a model from Somerville, MA.

Bike Valets have been secured for three local events, including Do-Division.

The first draft of the Loading Zone study is available, to be reviewed by the Guide Development Committee. The process of meeting with aldermen and business owners to discuss consolidation needs to start. Discussion was had about reserving some spaces for on-street bike parking before spaces are metered.

Mr. Giarmo reported that WPB is negotiating a two year snow removal contract; three vendors are bidding, including the two current vendors. Waste receptacles are about to be placed on the street, after a multi-year wait.

**Chamber of Commerce report by Mrs. Barrington.**

The Chamber Marketing Committee wants to commend the process of working with WPB on a marketing campaign. Norma Reyes, Consumer Services Commissioner for the City of Chicago, has invited the WPB Chamber to serve on a Small Business Advisory Committee. Next week WPB and the WPB Chamber will meet with members of several city departments to propose changes: 1) give warnings for first violations; 2) allow businesses to purchase one year, rather than two year, licenses. Ms. Simone provided information on the anti-graffiti program offered by WPB during a meeting with the Chamber and the local police.

**Executive Committee report by Ms. Kailus**

Ms. Kailus handed the chair to Mr. Sundry while giving the Executive Committee report. She reported that the Executive Committee wants to secure more information from the city before proceeding with the fountain cover at the Polish Triangle. She also reported succession planning is beginning to replace two retiring commissioners when terms expire in the fall of 2009.

**Guide Development Committee report by Ms. Simone**

A policy for a façade rebate program has been developed. Business owners can apply for a grant covering 50% of a façade project, up to an upper limit of \$5,000. Mr. Sundry moved and Mr. Janik seconded a motion: To approve and fund the facade rebate pilot program to be funded with \$50,000 from line item 5.01 in the budget. There were six votes in favor, two opposed (Hall and Chung) and one abstention (Metzger). Motion passed.

**Transportation: Peds and Passengers Committee report by Ms. Metzger**

The committee presented three motions, following discussion. The first was a motion to approve the expenditure of \$7,000 from line item 8.01 to conduct an analysis of how shoppers arrive at destinations within SSA#33. Ms. Metzger moved, Mr. Sundry seconded. The motion carried with seven yes votes and two abstentions (Hall, Kuruna).

Ms. Metzger moved to approve an expenditure of \$1,000 from line item 6.10 to design a bustracker digital sign decal; Mr. Chung seconded. The motion was passed upon a vote of eight yeases and one abstention (Kuruna).

Ms. Metzger presented a motion to approve the following individuals as members of the Transportation: Pedestrians and Passengers Committee: Daniel Dean, Ben Helphand, Lisa Phillips and RJ Seidel. Motion seconded by Mr. Kuruna; passed unanimously.

**Transportation: Bicycles Committee report by Ms. Simone**

Staff has been working on preserving some former meters as bike hitching posts, and planning for participation in bike safety and bike access for summer festivals. The following motions were presented:

Motion by Mr. Chung, seconded by Mr. Janik to spend up to \$3000.00 from line item 6.01 to purchase 400 lights for distribution at two bike light give away events; approved unanimously.

Mr. Chung presented a motion, Mr. Janik seconded to allocate up to \$12,000 from line item 6.01 to purchase bike hitches to install on existing meters or other bike racks. Motion approved unanimously.

Motion by Mr. Chung, seconded by Mr. Janik to spend up to \$2,000 from line item 6.01 to purchase customized bike-related items for give away at summer festivals. The motion carried unanimously.

A final motion to spend up to \$500 from line item 6.01 to provide helmets for door prizes to be used at the Friends of the Bloomingdale Trail's birthday celebration on June 20, 2009 was made by Mr. Chung, seconded by Mr. Sundry. The motion carried unanimously.

**Clean, Green and Safe Committee report by Mr. Ginople**

Mr. Ginople moved to provide funding to install a granite marker in the tree planter located at 1260 N. Milwaukee Ave, also known as Mautene Court for a cost of \$3000 from line item 3.05, Public Way. The marker would identify Mautene Court as a public space. Seconded by Mr. Chung, approved unanimously.

Mr. Ginople requested funding for Vests and Magnetic signs to be used by vendor employees and trucks when providing service for the SSA at a cost of up to \$1000, to be funded by moving funds from line item 3.03 to line item 3.09. Motion seconded by Mr. Sundry and approved unanimously.

The Clean, Green and Safe Committee requested a straw poll of the commissioner on the question of funding holiday decorations at a cost of \$30,000, which is budgeted in line item 3.02. Individual "votes" and comments were as follows:

Mr. Hall – Yes, but distribute throughout the SSA

Mr. Karuna – Yes, but put them everywhere

Mr. Janik – Yes, likes "green" (sustainable) concept

Ms. Metzger – Yes, likes "green," prefers "seasonal" to "holiday"

Mr. Chung – No, always opposes holiday decorations

Ms. Kailus – Yes, likes "green"

Ms. Weathered – yes likes "green"

Mr. Sundry – yes, invest more money

Mr. Ginople – yes, invest more

Ms. Skylar – abstains

Mr. Ginople moved that Marjie Isaacson be approved as a voting member of the Clean, Green & Safe Committee for the remainder of 2009. Seconded by Mr. Chung, approved unanimously.

**WPB: Promote the Arts Committee report by Mr. Kuruna**

Mr. Kuruna moved to fund the public art proposal submitted by Novem Studios to produce a mural on Mautene Court at 1258/60 N Milwaukee Avenue. This funding will be at least \$ 2,500.00 but not to exceed \$ 4,000.000. This grant is also conditional in that we require additional information and details regarding installation of this mural and its durability and maintenance for up to two years, with the additional costs to be incurred to be included in the cost estimate. Seconded by Mr. Sundry, approved unanimously.

Mr. Kuruna moved to approve Allison Stites and Lynn Basa as members of the committee. Mr. Chung seconded, motion approved unanimously.

**Promote WPB Committee report by Laura Weathered**

Ms. Weathered moved that a contract be executed with Firebelly Design, with final details, deliverables and scope of work to be negotiated and approved by members of the Executive and Promote the Neighborhood Committees; to approve a retainer of \$5000 at the start of the contract for services expected to start on June 1; to approve the balance of \$5000 paid to Firebelly with Phase I of the contract satisfied. Budget item 1.04 Public and Media Relation Services. The motion was seconded by Mr. Kuruna. Approved with eight yes votes and one abstention (Hall).

Ms. Weathered presented a motion to make Anne Mills a member of the Promote WPB committee was seconded by Mr. Janik and approved unanimously.

The meeting was adjourned at 8:55.