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WFB (SSA #33) Commission Meeting Agenda  
Tuesday, May 12, 2009  
Bucktown Wicker Park Library

Public comment is encouraged throughout the meeting. The Chair will recognize non-commission members as appropriate. Non-commission members wishing to address the commission should so signify by raising their hand in order to be recognized by the Chair. The Chair will have discretion to limit discussion.

**AGENDA**

- 1. Call to Order & Introductions – Jessica Peterson, Chair

- 2. Review of April 14, 2009 Meeting Minutes *Payton/Dan* **Action**  
Review of Current Agenda *Motion*  
Meeting Protocol

- 3. Aldermanic Reports (5 min/ward) **None**

- 4. Financial Report (as of 4/30/09) **None**

- 5. Program Manager Report **n/a**  
-Conference notes  
-Succession planning  
-May committee meetings: create report for Long Term Planning Committee Review

- 6. Contracts Coordinator Report

- 7. Chamber of Commerce Report

- 8. Reports of Committees (3-5 min/committee) **n/a**  
a. Executive **None**

- b. Guide Development **Motion**  
*pass* -Motion: To approve and fund the facade rebate pilot program to be funded with \$50,000 from line item 5.01 in the budget. *JA/Wayne*  
-Motion: To approve voting members of the Guide Development Committee for the remainder of 2009. *table* *Dan Payton - may abstain*

- c. Transportation: Pedestrians & Passengers **Motion**  
*pass* -Motion: To approve the expenditure of \$7,000 from line item 8.01 to conduct an analysis of how shoppers arrive at destinations within SSA#33. *Jan/JA*  
*pass* -Motion: To approve the expenditure of \$1,000 from line item 6.10 to design a bustracker digital sign decal. *Jan/Payton* *Joe/David abstain*  
*pass* -Motion: To approve the following individuals as voting members of the Transportation: Pedestrians and Passengers Committee for the remainder of 2009: Daniel Dean, Ben Helphand, Lisa Phillips and RJ Seidel. *Jan/Dan*

- d. Transportation: Bikes **Motion**  
*pass* -Motion: To spend up to \$3000.00 from line item 6.01 to purchase 400 lights for distribution at two bike light give away events in the 1<sup>st</sup> and 32<sup>nd</sup> Wards. *Payton/Wayne*  
*pass* - Motion: To spend up to \$12,000 from line item 6.01 to purchase bike hitches to install on existing meters. *hitches // to curbs; liability racks to replace lost yphg bike*  
-Motion: To spend up to \$2,000 from line item 6.01 to purchase customized bike-related items for give away at summer festivals. This could include Bike to Work Week, our bike valet stations at the 3 summer festivals, etc. *Payton/Wayne small stickers for bike lights & bells*

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- or other items*
- pass* -Motion: To spend up to \$500 from line item 6.01 to provide helmets for door prizes to be used at the Friends of the Bloomingdale Trail's birthday celebration on June 20, 2009. *Payton / AA* *@churchil*
- e. Clean, Green & Safe Motion  
 -Sense of the Commission
- pass* -Motion: To approve Marjie Isaacson as a voting member of the Clean, Green & Safe Committee for the remainder of 2009. *David, Payton*  
*see report*
- f. Promote: the Arts Motion  
 -Motion: To fund the public art proposal submitted by Novem Studios to produce a mural on Mautene Court at 1258/60 N Milwaukee Avenue. This funding will be at least \$ 2,500.00 but not to exceed \$ 4,000.000 from line item 3.08. *Dan, AA*
- pass* -Motion: To approve the following individuals as voting members of the Promote: the Arts Committee for the remainder of 2009: Allison Stites, Lynn Basa, ~~and others named at meeting~~ *Dan / Pay*
- g. Promote: WPB Motion  
 -Motion: To approve (amount to be specified at meeting) from line item 1.04 to hire (firm to be specified at meeting) to execute a neighborhood marketing campaign. This campaign will be managed in partnership with the Chamber of Commerce. *Jana, Dan* *Joe abstain*
- \$10k total* -Motion: To approve the following individuals as voting members of the Promote: WPB Committee for the remainder of 2009: Anne Mills, ~~and others named at meeting.~~ *David Wayne*
9. Questions & Announcements (5 minutes) n/a
10. Adjournment Motion